



What is Local Search and How To Improve Local SEO in 2021

- 1. Register in Google My Business**
- 2. Add location web pages**
- 3. Make your platform mobile-friendly**
- 4. Create local content**
- 5. Optimize your website for voice search**
- 6. Use local-based keywords**
- 7. Be active on your business social media**
- 8. Regularly update your company's news**
- 9. Add gifs to Google My Business photos**

Hopefully, these easy tips will help you improve your local search engine optimization, increase traffic to your platform, and, as a result, boost sales. You can also contact the **SEO company in St Petersburg, FL** for any kind of SEO service.