

 Request Quote

 Contact Us



WHAT IS WORDPRESS AND KNOW THE MOST POPULAR WORDPRESS THEME ?

[Home](#) → [Blog](#) → [What is WordPress and Know the Most Popular WordPress Theme ?](#)

By Nemi Mangal August 22, 2019

 0  

Before choosing a WordPress theme you must aware of What is WordPress?

Simplify [WordPress](#) is the software to build its websites or blog. It is also known as a Content management system or CMS. As the content management system used for a tool that makes it easy to manage the essential features of your website – like content – without needing to know anything about programming. WordPress launched in 2003 and nowadays the most popular software on the internet. Right now, WordPress powers 30% of the entire internet. Websites develop on content management system (CMS) based are as shown in images

Online



Website builder (CMS) Market

According to the figure, almost 59% covers by WordPress and this is maybe because of their unique features.

Read Also: [Know Some Benefits Of WordPress web designing](#)

Reasons why choose WordPress rather than another cms software?

- **WordPress has been around many years:** WordPress was introduced in 2003, and in that time, no one had the basic idea about CMS or a blogging site. But as time passed, WordPress themes frequently used due to it's easy to access. Many bloggers or business owner who don't have a technical background is building their blog page or websites by using WordPress themes.
- **Open-source Content Management System (CMS):** [Open source cms](#) in WordPress software mean that its source code available for modification. if the source code available then the programmer has licensed to change their code. They can improve functions, fix bugs, or adapt the software to suit their own requirements.
- **Search Engine friendly:** Right now, there are lots of websites on the internet but not everyone on top of the search engine. To be top on the search engine, you should optimize your site. By using WordPress, website optimizes according to the search engine. It uses meta tag, meta description meta keywords which are search engine friendly.
- **Customization is easy:** WordPress is the open-source software, so its code is open for modification. Once you choose a free theme which is very simple, then you can customize according to your requirements and builds a most attractive website.
- **WordPress' Theme and plugins:** WordPress has a comprehensive collection of theme and plugins. There are 11 thousand different themes and 55 thousand plugins that are available both paid and free. Each theme – usually a layout or design for the front end of the website and each plugin used for optimizing websites according to the client or search engine
- **Simple Hosting Required:** It can be easily set up virtually on any web host since it powers approximately 60 percent of the entire web. Most of the hosting plans include single-click installation for the CMS or it may be pre-installed. So customers have full freedom for deciding where to host your WordPress website. You can

easily find the cheapest or fastest hosting provider, and you can even set up a local installation on your computer for development and testing purposes.

You may also like: [What is web development?](#)

Now the big question about **wordpress.org** or **wordpress.com**.which one we choose for our website. Firstly you should know the different between **wordpress.org** or **wordpress.com**. So you can easily select and know which one is good for your website.

WordPress.com used to make a free website with their web hosting, but there is cache mean to their server cache. By using **WordPress.com**, Your website could be deleted at any time. You can't monetize with ADS, or it means you can't earn money from this website, Can't upload plugins to your website.you don't have access to customizes themes. And also don't own your domain name which means as you selected your domain name then URL show as:

[your domain name].wordpress.com

WordPress.org is using for self-hosting or your own domain name. By building on **wordpress.org**, you have your own domain name. You can access thousands of plugins. You may earn money by using ads on your websites. After building your website o **wordpress.org**, you can customize your theme according to your business.

WordPress is free as well as paid as per your choice. On the internet, we find many free or paid themes. WordPress daily launched a new theme that is available on the internet you can search .we only explain the most popular themes that widely used by users and its features.

Also Check: [Why Graphic Design is Necessary in Your Web Design?](#)

A most popular theme for WordPress:

TWENTY NINETEEN:

WordPress 2019 default theme is designed for everything as default features. It is easy to handle, simple process to customize, and vigorous enough to scale to many different project types. This theme feels new, shiny, and entirely ready to take on whatever projects we can throw at it.

HELLO ELEMENTOR:

If you are looking for a lightweight and plain vanilla theme then you must try hello elementor WordPress theme. By using Elementor you can now build entire themes – including headers, footers, archive pages, etc. using a page builder.



Best WordPress Themes

OCEANWP:

OceanWP is the one of WordPress theme which based on Lightweight and highly extendable so you can easily make any type of website like blog, business website, WooCommerce storefront with a beautiful & professional design.

TWENTY SEVENTEEN:

Twenty Seventeen is perfect for business sites. It is using header video and immersive featured images to get your website to life. It has many features such as multiple sections on the front page as well as widgets, navigation and social menus, a logo, etc. The WordPress default theme for 2017 using for any device and working on various languages.

ASTRA:

Astra WordPress theme little similar to the OceanWP. This theme perfect for blog, personal portfolio, business website, and WooCommerce storefront because it is a fully customizable, high speed & attractive theme. It creates an SEO friendly and AMP version theme, which users highly recommended this theme.

CONCLUSION

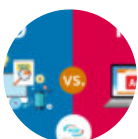
WordPress has many themes you can go wordpress.org website and select theme you get many options where you can choose your theme that may be free or paid.

WDP Technologies also provides WordPress websites.if you have any business and want any website then contact us we provide complete information regarding your doubts. We are the best web design and development company that delivers our products in the USA, UK Canada, Russia, etc.

- best ecommerce website builder
- Open Source CMS
- Open Source Programmers
- web design and development
- wordpress web designing
- wordpress web development
- wordpress website



RELATED POSTS



Pay Per Click(PPC) Role In Search Engine

03 Aug 2019

Know Some Benefits Of WordPress web designing

16 Jun 2018

USEFUL LINKS ▾

WDP technologies provide End-to-End Web and Mobile App Development Services and Our expert team of Web and Mobile App Developers uses cutting-edge technology that will enable you to achieve your business goals.

- [Services](#)
- [Portfolio](#)
- [Hire Developers](#)
- [Ready To Use](#)

CONTACT ▾

📍 571, Surya Nagar, Behind, Gangotri Garden, Gopalpura Bypass, Jaipur, India – 302015

 **WE ARE HIRING!**

 +1 91 79247205  +91 141 2504828

✉ sales@wdptechnologies.com

FOLLOW US



[Company](#) | [Blog](#) | [Careers](#) | [Contact Us](#)

Copyright © 2019, WDP Technologies. All rights reserved.