

SEO Techniques to Drive Organic Traffic Fast : Startup Tips

It's a challenge for any business to increase website organic traffic and push organic listings, more organic clicks & more online retailers.

Some of the effective SEO Techniques that can drive Organic traffic fast are: -

Work on optimizing a website, not search engines

When working on optimizing a website, you must frame buyer personas to address your content to the right buyers.



A [small business SEO consultant](#) can create high quality content that resonates with your ideal buyers, you can gradually improve your SEO. Then, improve your buyer personas, and you'll automatically please the search engines.

- **High-volume Keywords** - Selection of keywords is most important, so pick keyword ideas reports can benefit most. You can improve the keyword list by - The **keyword ranking** difficulty, which is a numerical value between zero and a hundred,
Another one is **search volume**, wherein you can check how many times this keyword is searched for in Google each month. You may filter it with the location name as well.
- **Write guest posts** - Guest Blogging can help other site owners to allow you to link back to your site.
Through this workable, you can get extra perks in the form of more brand awareness, extensive referral business & extra backlinks.



- **Meta Titles** - Meta descriptions and Metadata can state to Google exactly what you precisely aim at. If you need an optimized blog post or web page, then you must pay special attention to the meta title, URL, and description, as these are most productive.
- **Web Page Speed** - Page Speed is crucial for a good user experience. Google ranks a website low if it finds the users are not there for a longer time on a website. It happens if the page speed is meager, making the user shift to another website. Since the organic traffic gets low due to slow web page speed, it directly affects sales. A **small business SEO consultant** or Digital company providing

[SEO service for startup businesses](#) such as **StartUp Company Counsel** can help improve your website's speed.

Final Take - If you want to increase **website- organic traffic**, you need to **give your customers what they want** – the best guidance, knowledge, and insight.



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