

REWILDING PRINCIPLES

Infographic by tobysinclair.com

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Providing hope and purpose

Rewilding generates visions of a better future for people and nature that inspire and empower.

2

Offering natural solutions

By providing and enhancing nature-based solutions, rewilding can help to mitigate environmental, social, economic and climatological challenges.

3

Thinking creatively

Rewilding means acting in ways that are innovative, opportunistic and entrepreneurial, with the confidence to learn from failure.

4

Complementary conservation

By enhancing wild nature and its myriad benefits at all scales, rewilding complements more established methods of nature conservation.

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Letting nature lead

Rewilding lets restored natural processes shape our landscapes and seascapes in a dynamic way. This will see us intervene less in nature going forwards.

6

Working at nature's scale

Rewilding means working at scale to rebuild wildlife diversity and abundance and giving natural processes the opportunity to enhance ecosystem resilience.

7

People are key

Rewilding embraces the role of people – and their cultural and economic connections to the land – working within wider, naturally vibrant ecosystems.

8

Building nature-based economies

By enhancing wildlife and ecosystems, rewilding provides new economic opportunities through the provision of nature-based livelihoods and income.

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Acting in context

Approaching rewilding with a long-term knowledge of the environmental and cultural history of a place. Taking account of the cultural, political and physical realities of landscapes and seascapes in rewilding efforts.

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Working together

Building coalitions and providing support based on respect, trust and shared values. Connecting people of all backgrounds to co-create innovative ways of rewilding and deliver the best outcomes for communities and wild nature.

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Knowledge Exchange

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