

QUICK START TO GEOSPATIAL STORYTELLING

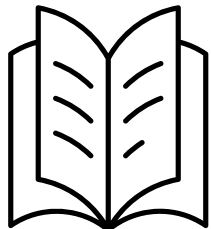
Learn to Map, Be Prepared



1

CREATE ESRI ACCOUNT

Go to the ArcGIS StoryMaps website and create a public account. (Link: storymaps.arcgis.com)



2

START A NEW STORY

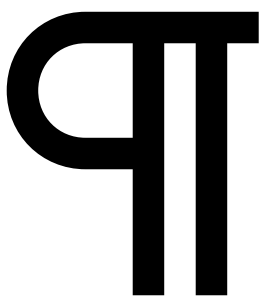
Select Create a Story on the Stories landing page.



3

DESIGN A COVER

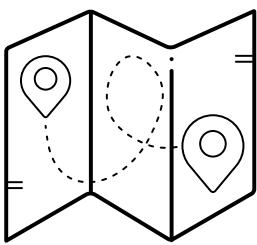
Create a title and a short introduction. Then, add an image or a video.



4

DRAFT YOUR STORY

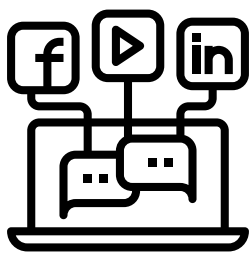
Tell your story using paragraphs. You can also add charts, graphs, images, links, and videos.



5

CREATE A MAP

Insert a map and add geographic context to your story.



6

SHARE YOUR STORY

Publish your story. Select Everyone (Public). Then, share your story on social media with the hashtag #qsgstorymap.

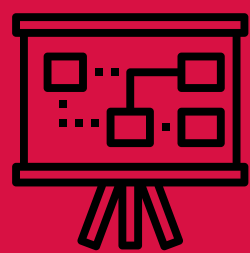
Additional Resources



A

A STORY WITH PLACE

Read "Four Ways to Tell a Story with Place" by Greyson Harris



B

OUTLING A STORY MAP

Read "Planning and Outlining Your Story Map: How to Set Yourself Up for Success" by Hannah Wilber