



MonadPlug



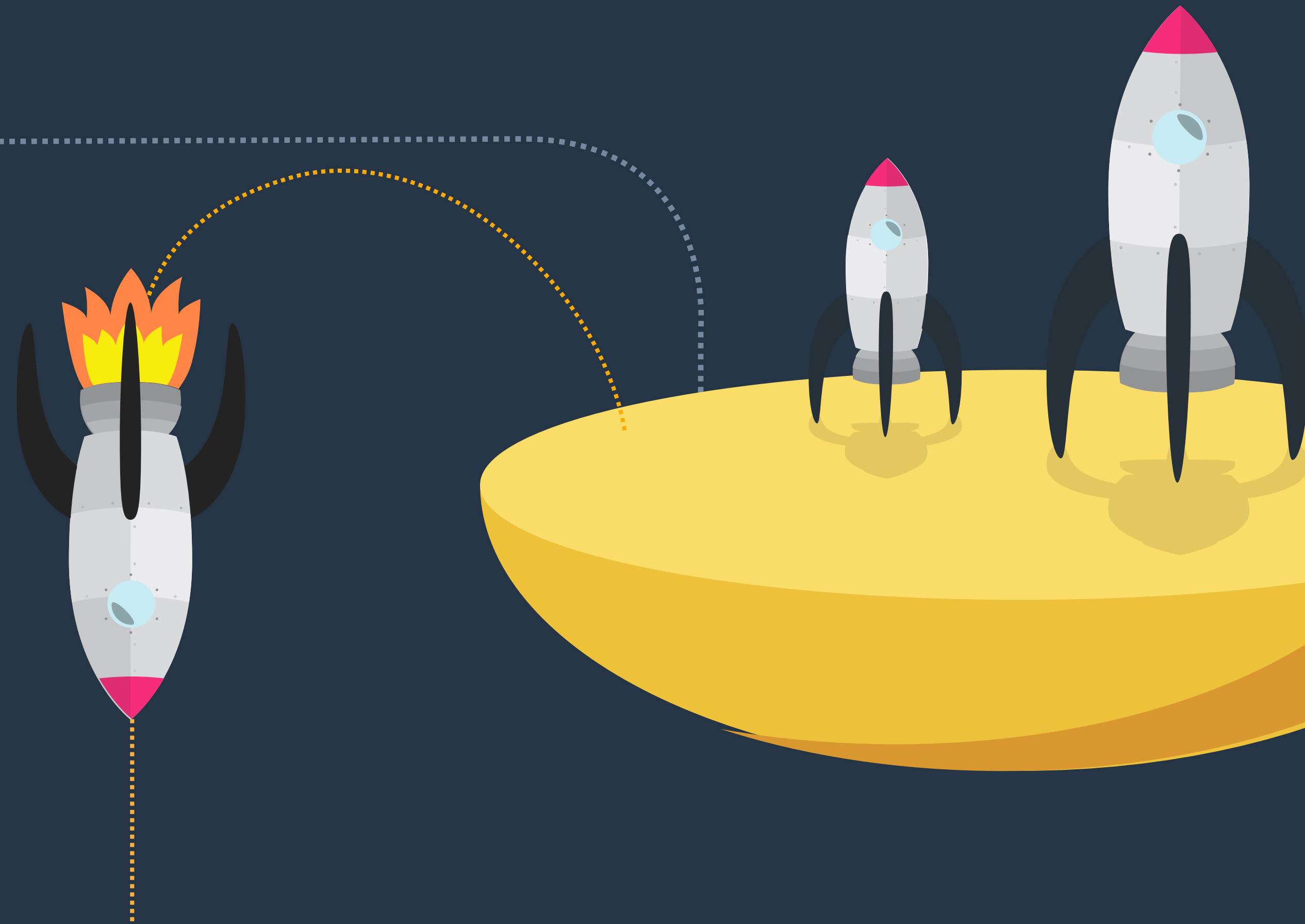


About Us

MonadPlug is a network that connects publishers and advertisers in order to increase ROI, raise brand awareness and increase ad revenues.

MonadPlug

MonadPlug is a Real-Time Bidding Traffic Monetization Network that delivers more than 3 billion impressions globally on a daily basis.



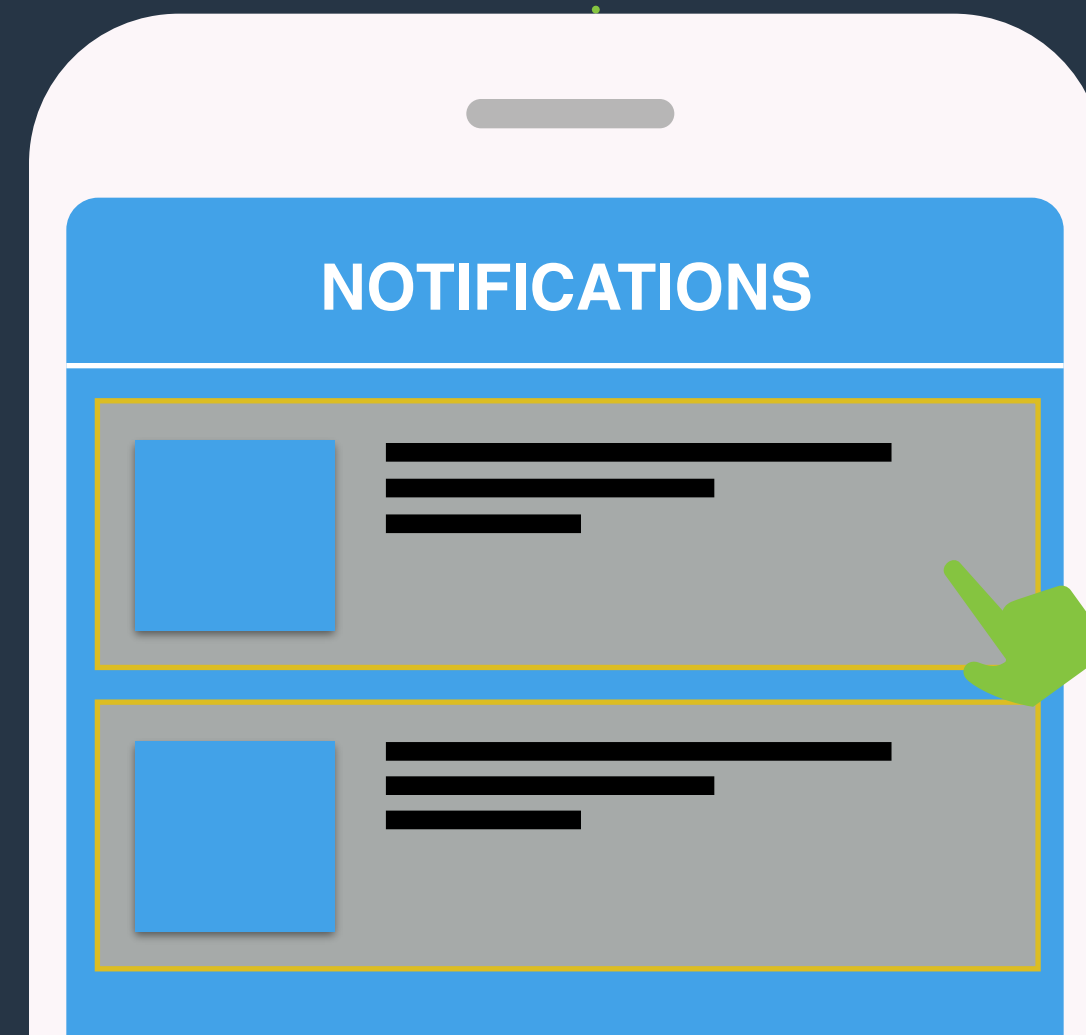
Native Widgets

Banners and ads are a good monetization methods, but they usually irritate users, which eventually leads to decreased overall traffic. MonadPlug offers you a user-friendly solution that will monetize all generated activity on the website. MonadPlug Native Widgets are completely flexible and customizable, which allows users a greater customer engagement rate - and higher revenues.



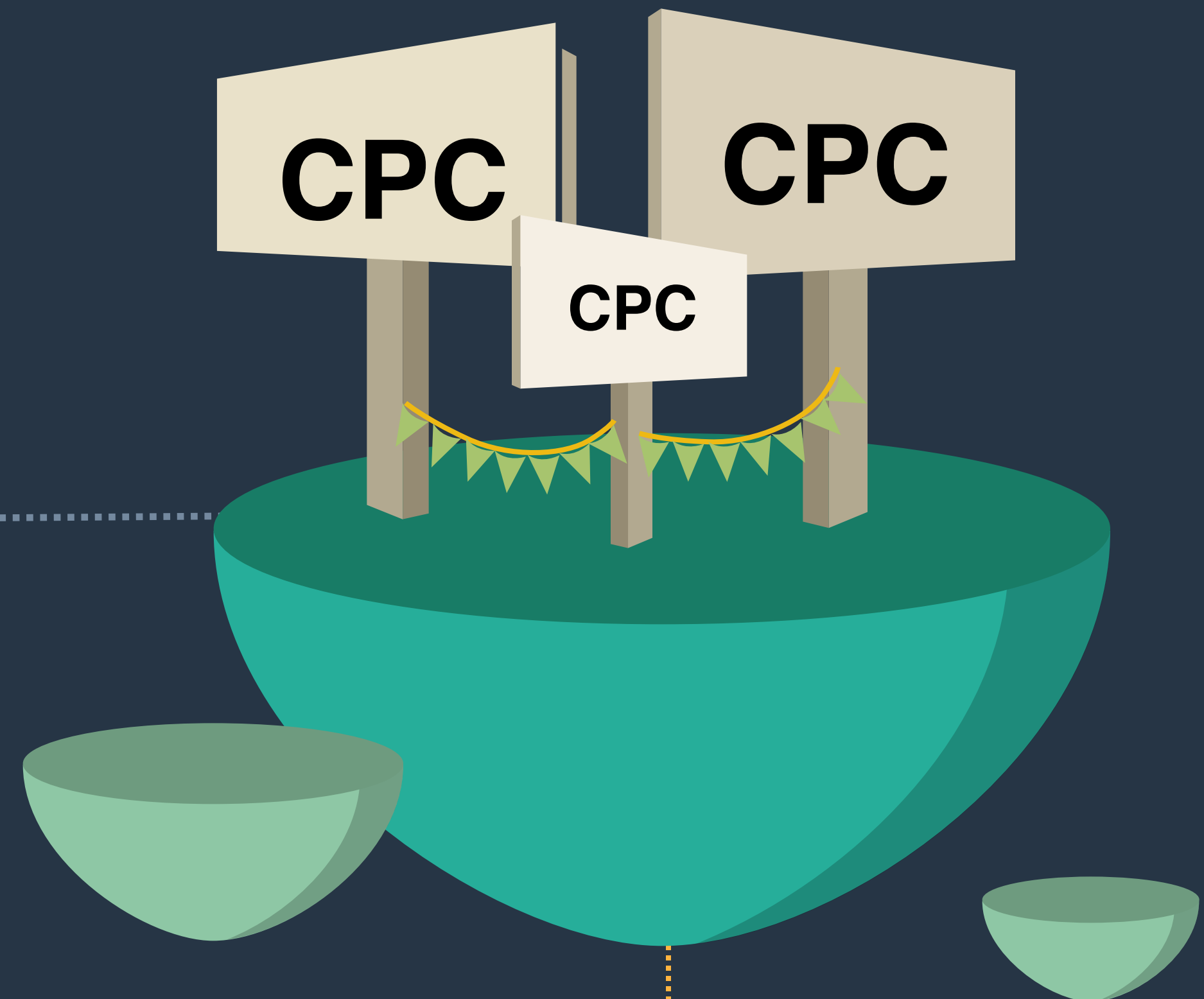
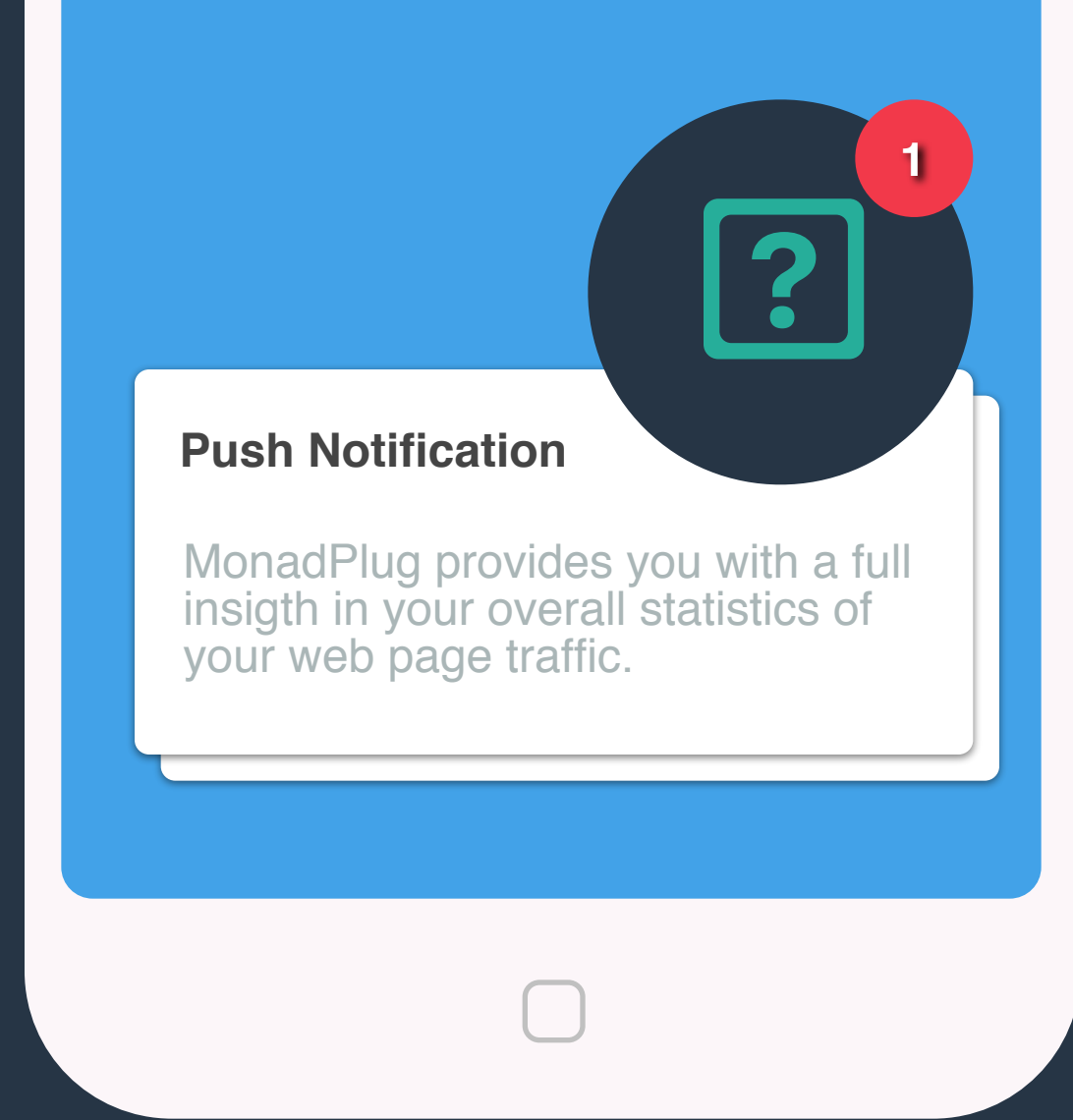
Banners

Banners are currently most widespread type of online advertisement. These are ads in the form of pictures or animations that should attract the user - and link them to your webpage.



Push Notifications

Push notifications are the latest trend in additional traffic monetization through your webpage. Your user subscribes to notifications - afterwards, the subscriber does not have to be on your page in order to get the notification. Thus, this allows you to constantly earn money on your subscribers through life-long earning system.



Up to 30% more CTR with Push Ads

Push Notifications bring up to 30% more user engagement when compared to other advertising formats. After implementing push SDK, your users start to receive push dialogs where they can subscribe to get notifications: they subscribe, and you monetize!

PUSH

Additional Revenue

MonadPlug allows you to additionally monetize your web traffic. This will bring you higher revenues, but also higher ROI!



Cost-per-Click (CPC)

The best feature about MonadPlug is that is transparency - it allows you to see what works for you! The working model CPC will ensure that you get paid per any click on our notifications by your subscribers.



Customer Loyalty

Smart advertising systems, such as Push Notifications, will allow you higher loyalty from your customer base - as push notifications are non-intrusive, yet very effective monetizing method.

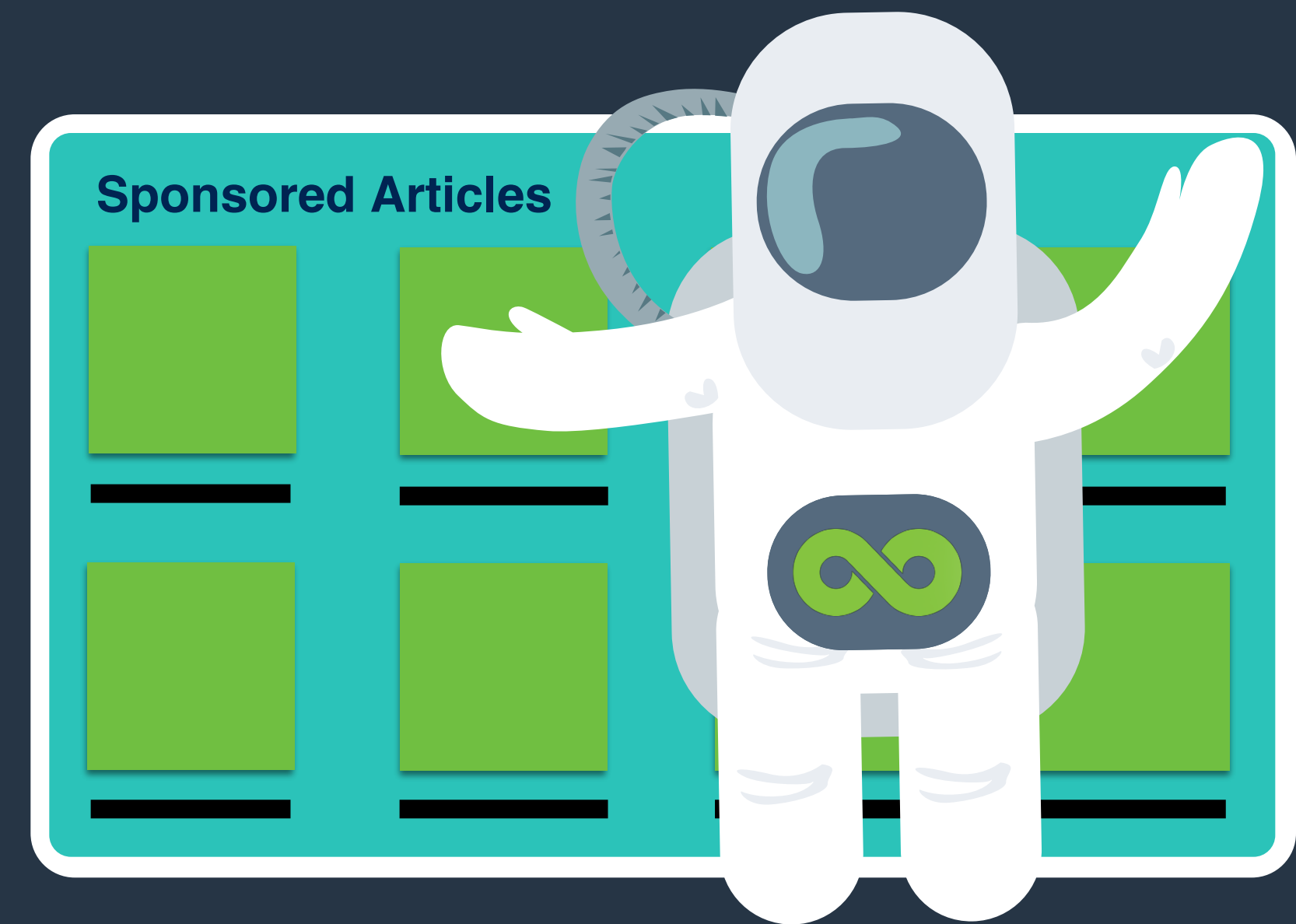
Native Ads

Additional Monetization of Publishers' Web Traffic



Ekskluzivni Proizvodi

SVE reklame koje prikazemo na Vašem sajtu imaju ekskluzivne Payoute što Vam osigurava znatno veću zaradu za razliku od ostalih konkurenata u polju Native reklama.



12%
CR

Generirajte prihod od svoje web-lokacije ili mobilne aplikacije s ciljanim preporukama od pružatelja usluga na sponzoriranom tržištu sadržaja.

3%
Lojalnost

Naša statistika pokazuje da više od 3% korisnika koji su ostvarili neku akciju, u narednom periodu je ponove. Mi vam i to prikazujemo kao zaradu na vašem panelu.

Let's Go Moneymakers!

98%

Publishera zadrži naše widgete i monetizaciju trajno. Zanimljivo?



82%

Sajtova nema, ili nije nikada imalo dodira sa Push Monetizacijom!



44%

Veću zaradu Vam garantiramo u minimalnom vremenskom periodu.



21%

Klikova na regionalnom nivou monetizacije se smatra "Fraudom" ili ne prikazanim klikovima. Što rezultira manju Zaradu sajtovima.



50%

Sajtova u regionu uopšte nema Widget i Push monetizaciju.





Monetizacija za napredne!

Kako Widgeti pomažu Vama?

U narednim koracima saznajte koliko je Važno imati kvalitetan sadržaj, koji pruža MonadPlug kroz Widgete.



Lending Pejđž Zanimljivosti

5-10
Sekundi

Veće zadržavanje na sajtu

Vaši korisnici sajta će 5-10 Sekundi duže se zadržavati na sajtu radi MonadPlug Widgeta.

47%
Više prodaja

Izvanredni Lending Pejđževi

Naš Tim naporno radi na proizvođenju novih sadržaja distribuiranih kroz Widget i Push što uzrokuje 47% Više prodaja proizvoda kroz Vaš sajt.

\$8.5

Vaša zarada

8.5\$ je srednja vrijednost po prodaji jednog proizvoda kroz naš Widget.

50%
Više leadova

Više klikova

Naše kreative imaju visok CTR % što prouzrokuje više klikova, te više Leadova.



Push Notifications

Increase in Push Notifications
Clicks

500%
In last
2
Years!

1.98%
Percentage of clicks
on push notifications

Up to 24
Ads
Daily

Exclusivity!

Your
USER

Is always your User!

77%
Clicks on Push
Notifications happens
over mobile devices!

84%
More user engagement!

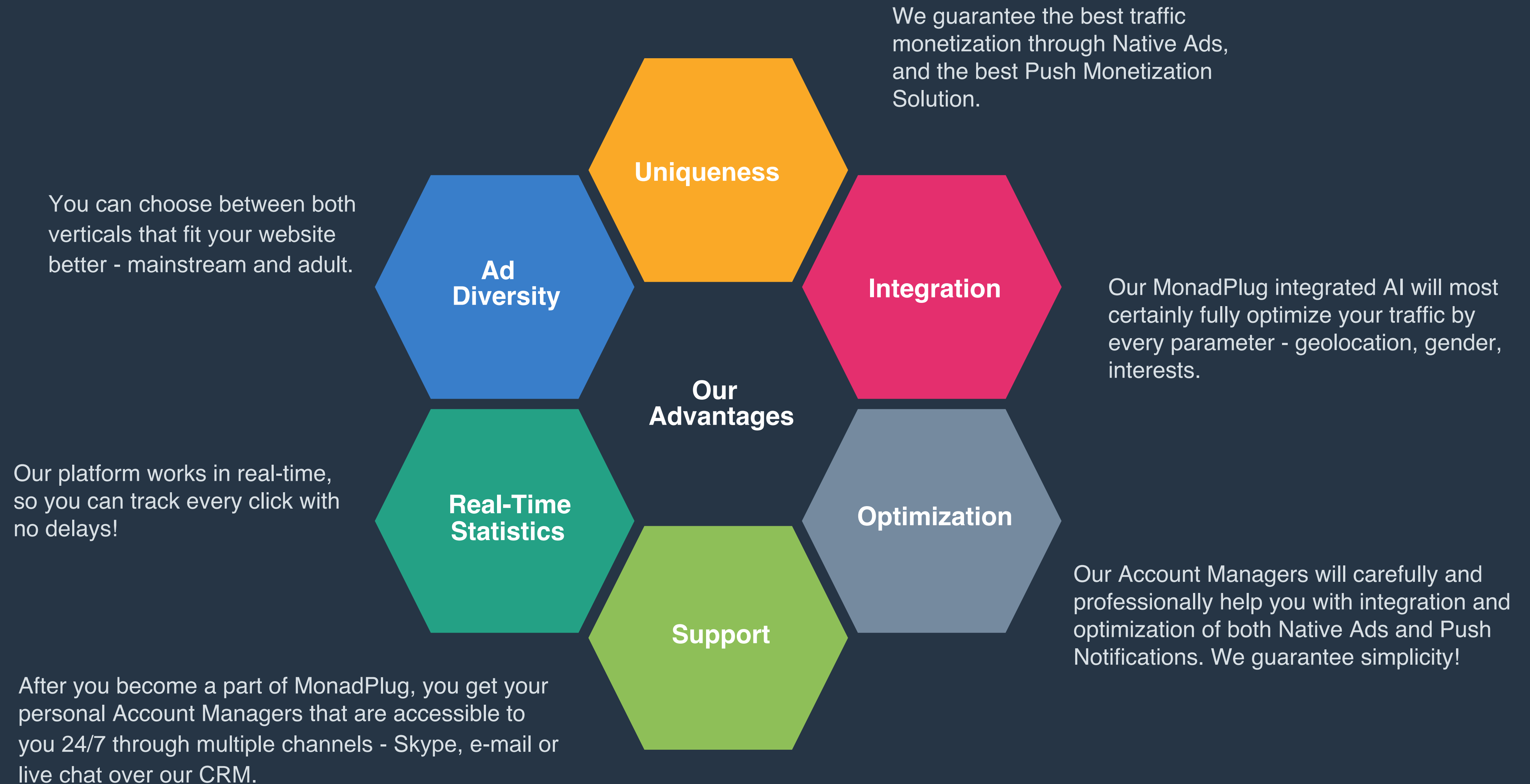
Statistika



Prikazi i klikovi reklame će u realnom vremenu biti zabilježeni na Vaš dashboard od MonadPlug sistema.

Čvrsto stojimo i garantujemo o transparentnosti svakog klika i akcije izvršene preko Vašeg sajta. Na upit možete dobiti detaljan report svih dešavanja, impresija, klikova te leadova/akcija.

MonadPlug Advantages



Responsivni Dizajn

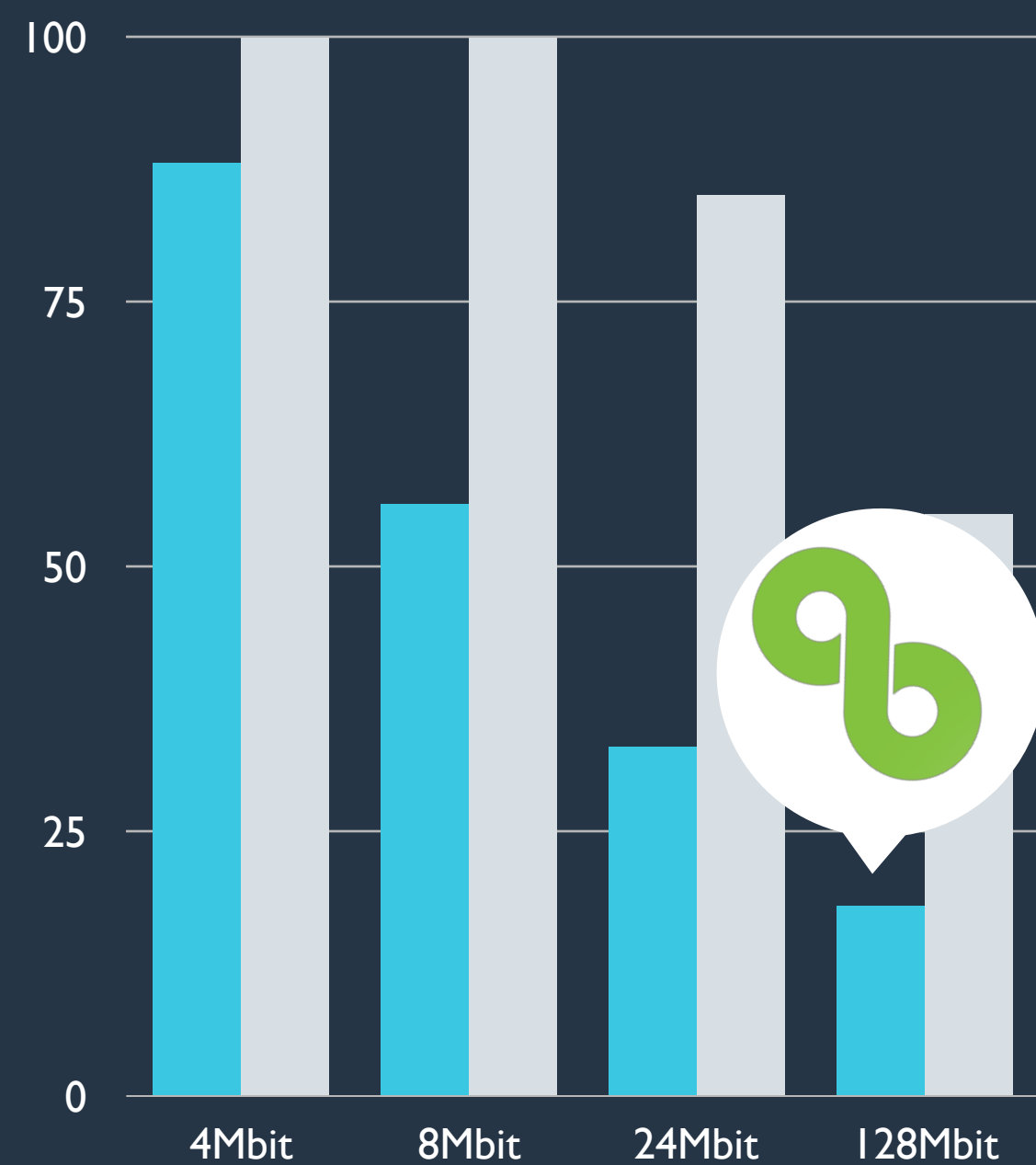
100%

Posjeta na Vaš sajt bez obzira od uređaja, veličine te sistema će imati jasno i lijepo složen widget bez mogućnosti grešaka i ne učitavanja.

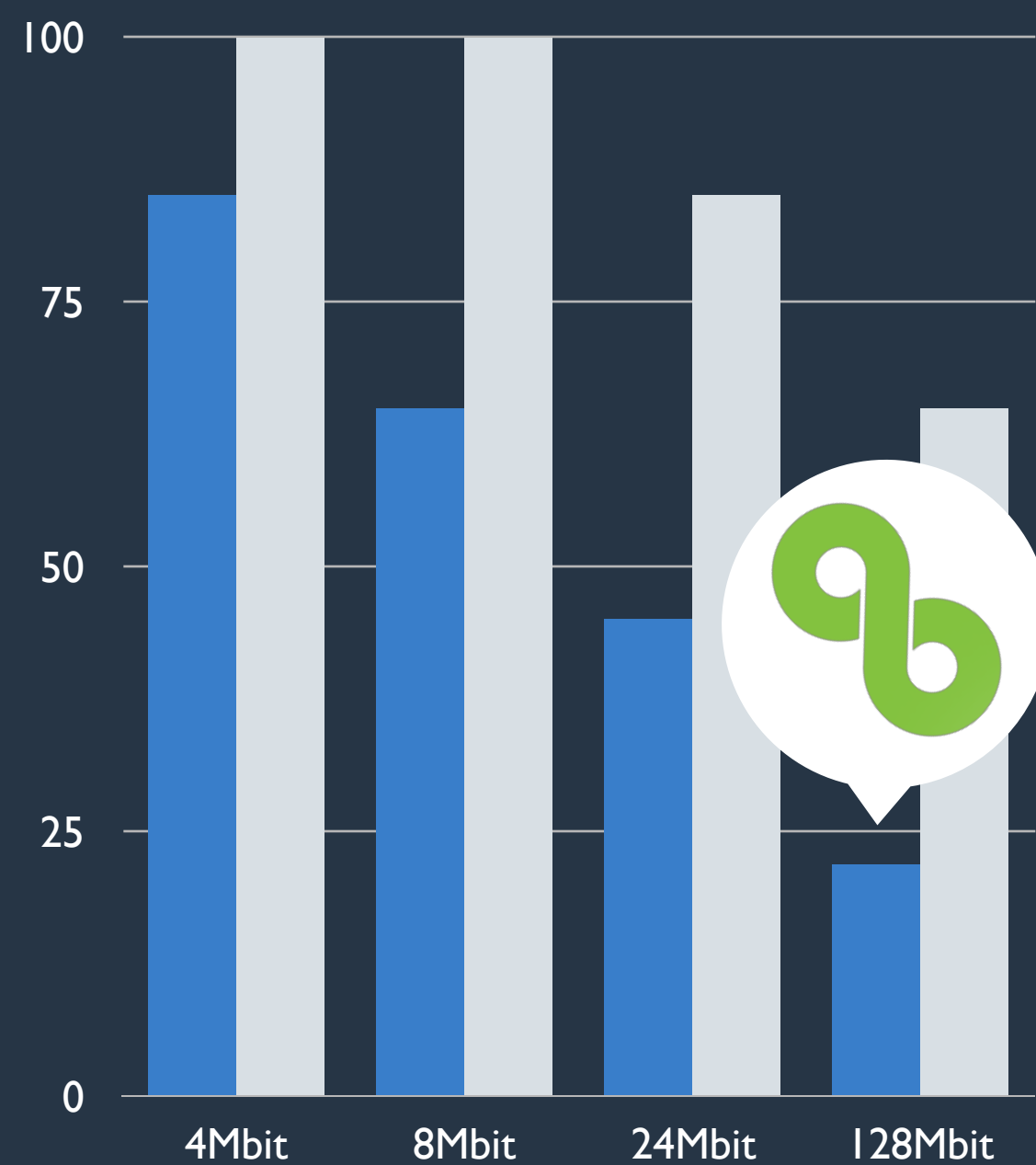
MonadPlug platforma radi na sistemu CDN WorldWide s toga i posjetitelji iz stranih i dalekih zemalja će također imati dostupne reklame shodno njihovoj lokaciji, spolu te interesu. Garantujemo učitavanje naših widgeta u momentu učitavanja Vašeg sajta, bez milisekunde razlike.



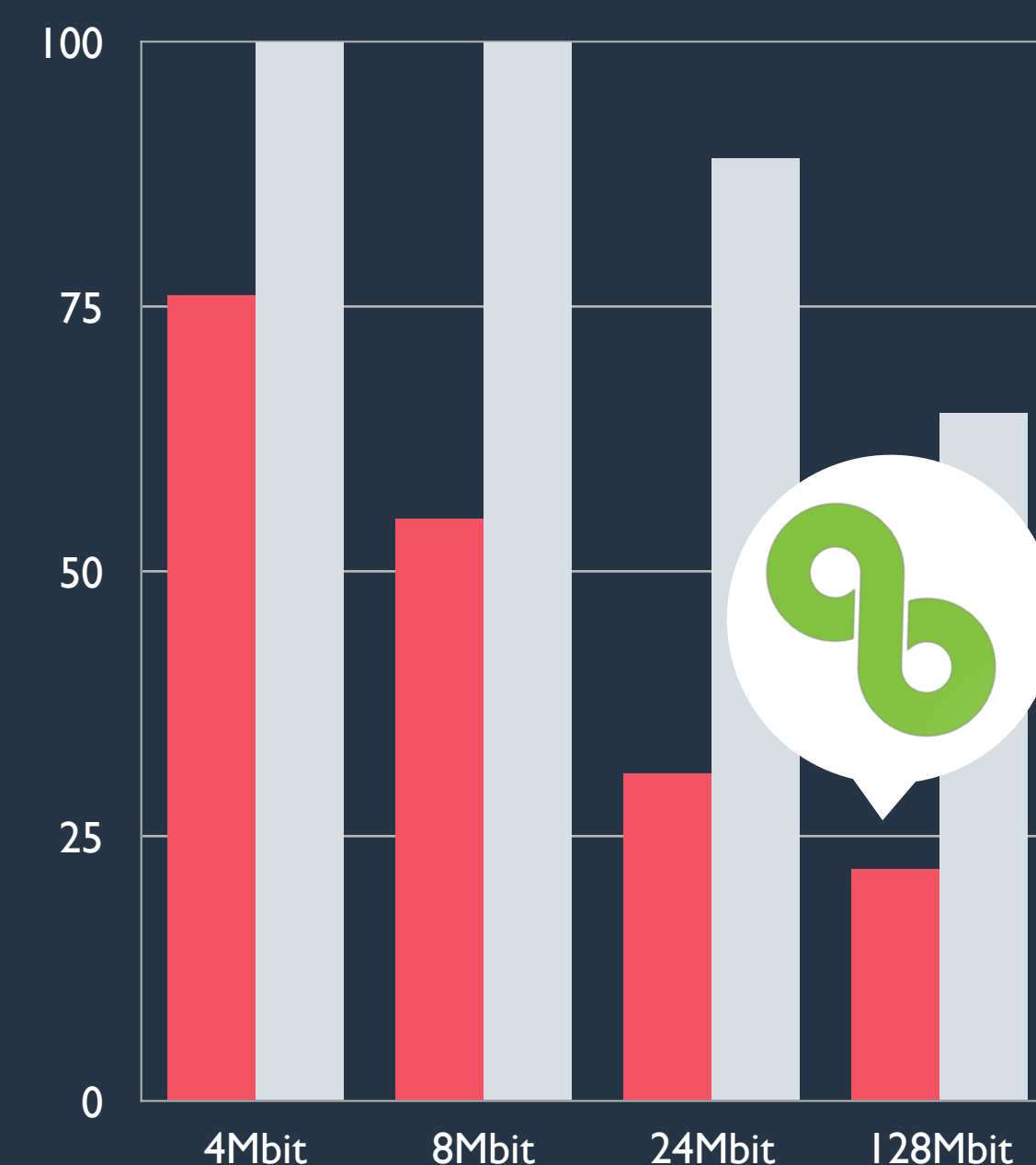
MonadPlug Učitavanje



Desktop Učitavanje u milisekundama



Mobilno Učitavanje u milisekundama



Tablet/Chrome OS Učitavanje u milisekundama

Kontakt Informacije



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