

# HOW MANAGED DEDICATED HOSTING IS HELPFUL FOR ECOMMERCE BUSINESS?

NOW THAT WE HAVE A BETTER UNDERSTANDING OF WHAT MANAGED TO HOST IS, LET'S TAKE A BETTER GLANCE AT HOW IT BENEFITS ECOMMERCE BUSINESSES.

## PREVENTATIVE MANAGEMENT

# 1

One of the largest advantages of managed hosting is that it helps to defend issues occurring. Software compatibility checks, security scans, and performance monitoring all help the service supplier detect and deal with the little issues before they turn out to be serious problems.

## SITE LOADING SPEED

# 2

Slow loading speeds have an effect on search engine ranking and turn customers away. It's estimated that extra second that your pages take to load can cost you 7% of turnover!

## AVAILABILITY

# 3

When your eCommerce website is offline, you lose business. Managed hosting, particularly on packages where high-availability is guaranteed by SLA, helps ensure your website stays online at least 99.95% of the time.

## SECURITY

# 4

There are all kinds of security threats faced by eCommerce sites and the visitors who use them: hacking, DDoS, infection, ransomware, data left – the list goes on. A managed hosting service, however, takes care of a lot of the protection for you.

## REDUCING PRICES

# 5

Undertaking the management of your own servers would require you to possess the in-house experience required to do the job and to do the same standard that your web host can.