



HOW CHOOSE THE RIGHT CORPORATE AWARDS?

Choosing the right corporate awards is important as it should reflect the company's brand values and core philosophies.

01

First, choose what type of performance you want to award the employee for? Is it a weekly certificate or a much grander annual award?

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If it is for retirement, then a plaque would work well as it is a visible reminder of the time at the company

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The critical factor in picking the right award is determining who will be receiving it. If it is many individuals making innovative contributions, then a smaller plate or certificate is good. But if it is a lifetime achievement award, then a bigger beautiful trophy would go well.

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Consider practical factors like storing capacity and how fragile they can be to be prone to damage during transit.

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If you want the ETA to be quicker, then you might have to choose from available items only. If you have the time, then you have the freedom to go for custom-made awards and trophies too.

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Check if the company budget aligns with the pricing. If not, then you may have to settle for lower-priced trophies to ensure that all recipients get an award, and no one goes empty-handed simply because the budget was shot.

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