

A hand holding a black remote control in front of a blurred television screen. The remote has several buttons, including a directional pad and a power button. The background shows a television screen with a blue and white interface, possibly a news or sports broadcast, but it is out of focus.

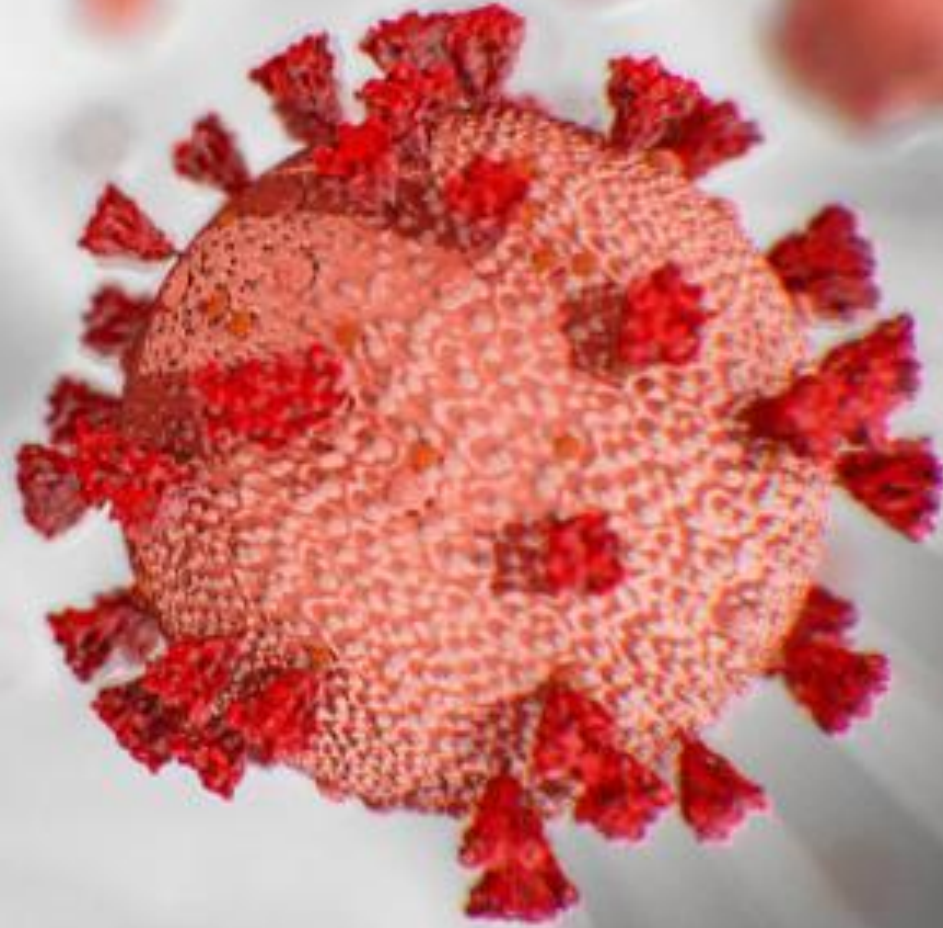
GREEN EVENTS IN THE TIME OF COVID-19





At this moment in history when the world, the country and yes, even meeting and event planners have hit the Pause button, we are all hoping and waiting for the time when we can hit Play and return to business as usual.

We have seen some unintended consequences of the Covid-19 directed shutdowns in the effects they've had on the environment. These effects have been largely positive; less air pollution, fewer resources used, wasteful consumption down.





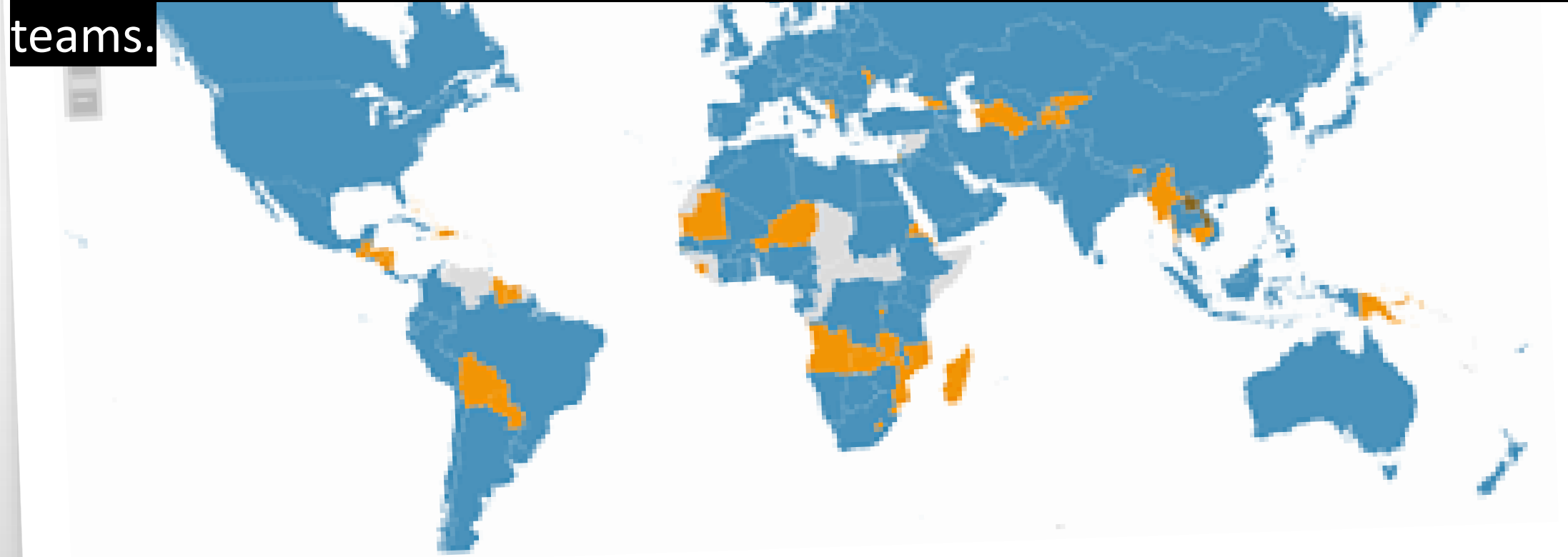
The virtual meeting platform has contributed and can continue to contribute to easing the strain on the environment, resources, and communities. But this doesn't mean we can't still be green and practice sustainability when it comes to going back to face to face meetings and conferences.




International
Organization for

The ISO International Standard, ISO 20121:2012, Event sustainability management systems-Requirements with guidance for use is a practical tool for managing events in ways that contribute to the three elements of sustainability- the environment, the economy, and society.

The ISO management system consists of four sequential phases; *Plan, Do, Check, and Act*. These phases are broken down into manageable steps and tasks which can be performed by individuals and teams.





The ISO 20121:2012 Standard was first published in June 2012 and is reviewed every 5 years, the first review was confirmed in 2017. The standard was developed by the event industry for the event industry with leadership from members of the event industry worldwide who have the experience of both event management and sustainability initiatives.