

Debt Collection Guide for MSMEs



Stay Calm

Being calm is must have for the collection process. Stay mentally strong, put the smile on your face.



Document Everything

The documentation can become helpful. Keep your phone call on record and take notes conversation.



Avoid Harassing

Harassing looks like calling customer every day screaming on them. It only roves the client.



Less is better

If you're trying to collect on the pending debt for month and feel that you're not going to get you money then settling for less.



Hire a Collection Agency

Your business suffers if you have a lot of outstanding debt. Hence, hire a Collection Agency and save time & energy.

