

INDUSTRIAL REVERSE OSMOSIS
SURVEY REPORT

A wide variety of industrial companies rely on water to run day-to-day activities, ranging from electronics manufacturing to the food and beverage industry, etc. One constant is that all industrial water has to be treated, usually with industrial reverse osmosis systems, before being used.

In order to better understand how industrial reverse osmosis is utilized in various industries, we conducted a survey asking business owners and employees in industrial settings about industrial reverse osmosis systems. The following report contains the results of this survey.

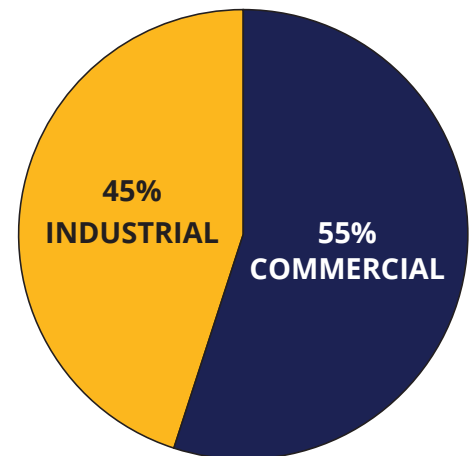
COMMERCIAL VS. INDUSTRIAL

We wanted to discover if our survey participants were working in commercial or industrial sectors.

Here's what we found:

55% said their company is considered commercial.

45% of participants said their company is considered industrial.



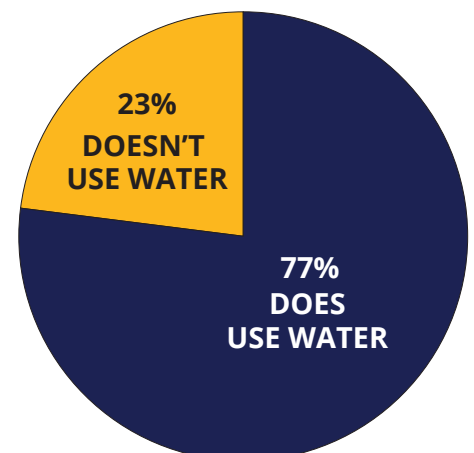
MOST COMPANIES RELY ON WATER

The second aspect we wanted to know more about from the survey was whether or not participants' businesses rely on water to run daily operations.

The results we received were:

77% answered that their company relies on water for daily operations.

23% said their company doesn't rely on water for daily operations.



From these results, we can see that over three quarters of the survey participants work for or own companies that utilize water in their daily operations.

DO COMPANIES USE INDUSTRIAL REVERSE OSMOSIS?

We wanted to learn what percent of the respondents' companies currently have an industrial reverse osmosis system in place to treat their water.

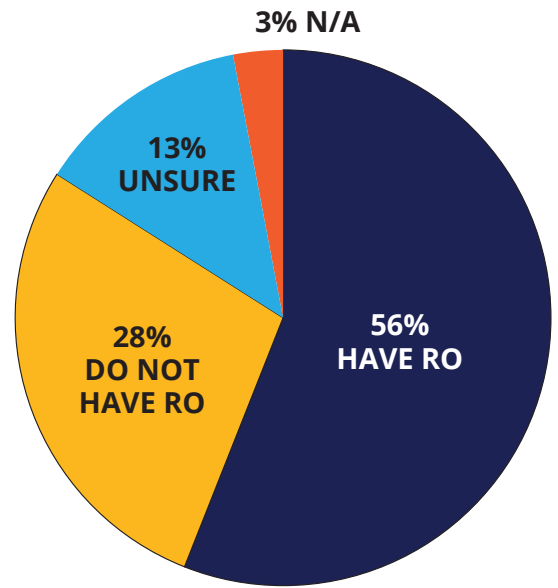
Here's what we found:

56% answered that their company does currently have an industrial reverse osmosis system in place.

28% of those surveyed said that their company doesn't currently have an industrial reverse osmosis system.

13% of survey participants answered that they were unsure whether or not their company was utilizing an industrial reverse osmosis system.

3% of participants said that this question was not relevant to their business.



MOST BUSINESSES ARE SATISFIED WITH WATER QUALITY

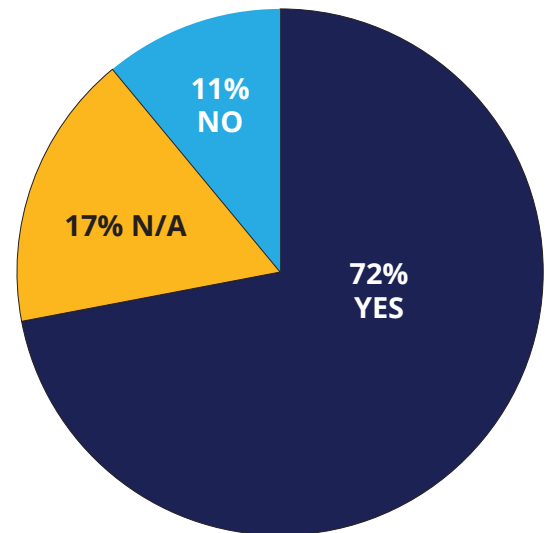
We asked employees and business owners whether or not they are satisfied with the quality of water that their industrial reverse osmosis systems are providing.

Here's what we learned:

72% are satisfied with their current water quality.

11% reported that they are not satisfied with their water quality.

17% said that this question was not applicable to their business.



The majority of employees and business owners that we surveyed said that their companies rely on water to run their daily business operations and currently have industrial reverse osmosis systems in place to treat their company's water supply. Nearly all of those surveyed said that they are satisfied with the quality of water that their company's industrial reverse osmosis system provides.

WHICH INDUSTRIES USE REVERSE OSMOSIS SYSTEMS?

Another facet we wanted to understand further was which types of companies are utilizing industrial reverse osmosis systems. We asked survey participants to choose which sector matched their company most closely.

Here are the results:

The most popular of the industry options was the manufacturing industry, which made up **31%** of the results.

The runners up were the food, beverage, and restaurant industries, with **22%** of those surveyed picking this option.

14% of participants responded that their company did not fit in any of the choices given.

8% of those surveyed said that they own or work for a company in the medical industry.

A portion of survey participants, **7%**, answered that their company is in the retail sector.

6% of the survey participants said that the travel industry most closely describes their company.

5% of participants said that they work for an automotive company.

4% of those surveyed answered that their company falls under the government sector.

The least popular answer, representing only **3%**, was the schools and educational facilities option.

