



Hyper White

CLEANING FACTS



2-4 hrs

The average time
Brits spend cleaning
their house each
week



7 out of 10 people
say they have no
time to clean their
homes

Number of hours males and females take for house cleaning



Females spend **12,896**
hours during their lifetime
tidying up and scrubbing the



Men spend **6,448** hours

Number of people hiring home cleaners



6 million people hire domestic help



A quarter of those who pay for domestic help say they did so because they simply **"didn't like doin domestic chores"**



Nearly a third said they **did not have time** to complete the task themselves, raising to nearly half for those aged 18 to 32



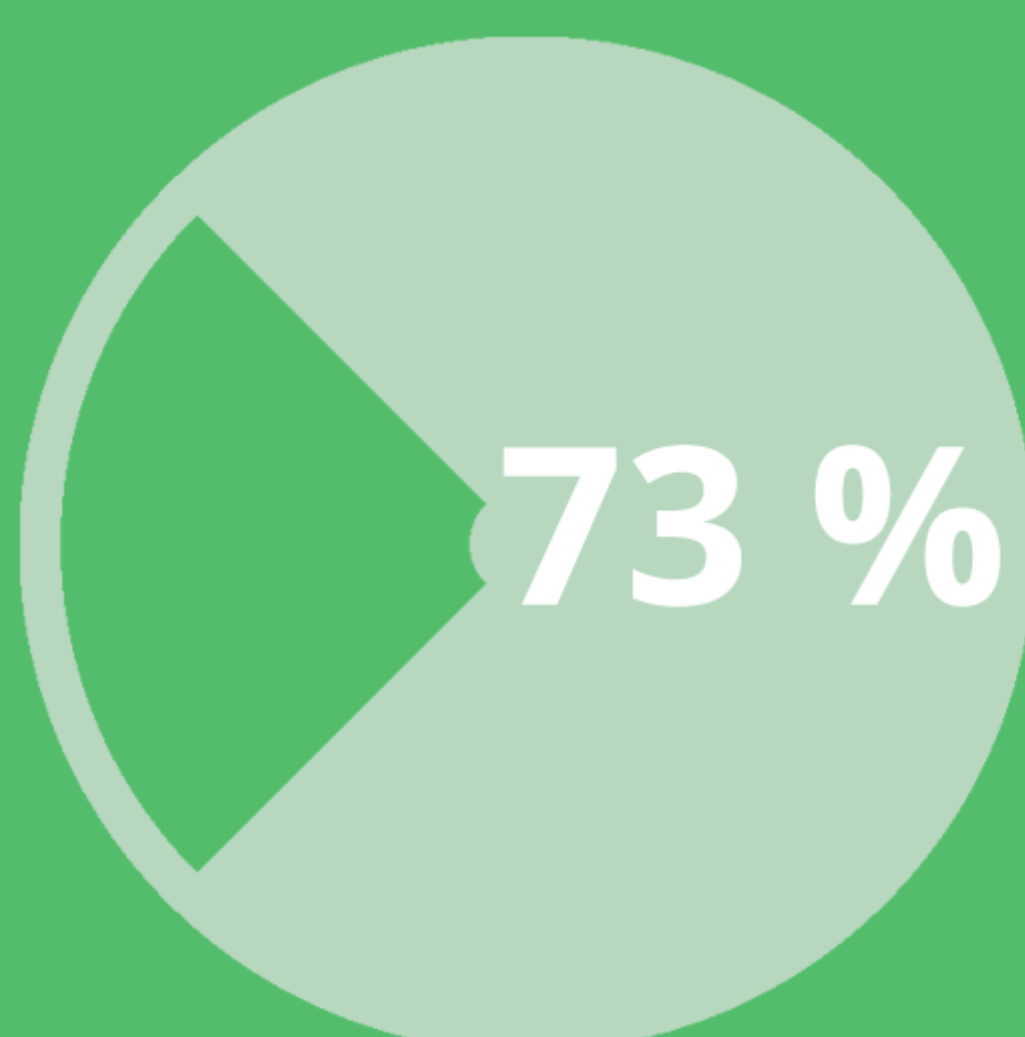
Elderly people have a high percentage of hiring home cleaners



GREEN CLEANING

is rapidly growing sector in the housekeeping industry

There are **73%**
more **"green"**
products on
the market
today than
in 2009



Do you have any interesting cleaning facts of your own? Let us know! We would love to hear your cleaning tips and secrets.

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