

A TECHNOLOGY GUIDE TO TURN DATA INTO CUSTOMER

1. PIPELINE MARKETING

Pipeline marketing allows small businesses to check on their sales flow funnel. Just customer acquisition chances increases.

2. DATA ANALYTICS SEGMENTATION

With the launch of latest analytics tracking software now small businesses can have a check on their data and the customer type.



3. REAL TIME MONITORING

New custom tracking enhanced technology enables small businesses to track live customers in real time.

4. FIND YOUR PEOPLE

There may be a select few who might share your interests. Strike rapport with them. If it works out, allow ample time to bond with these people. These includes in segment market analysis tools.

5. RE-TARGETING

This technology enables users having same area interests to get re-target to early session clients.

