REASONS • COM IS THE PLACE FOR BUSINESS

For more than 30 years, .com has been THE place for COMmerce on the web - the name says it all. Take a look at the reasons why a .com domain name is the place for business.





WELL-KNOWN & TRUSTED



It was created for business

.com was established in 1985 as the domain name extension for commercial activity on the internet



It's well-known around the world

95% of the world recognizes .com1

94% of internet users have visited a .com¹



It's trusted and reliable

For over 19 years, Verisign has managed and protected the .com infrastructure with 100% operational accuracy and stability



GREAT .COM DOMAIN NAMES ARE OUT THERE



There are millions of options

A .com is registered every second²

149 million previously registered

.com domain names are once again available for registration³

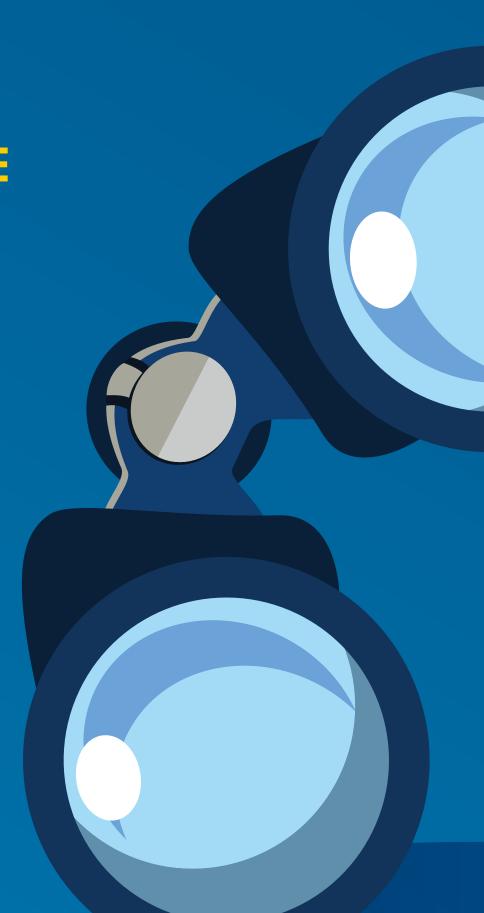


70% of .com domain names registered in the last 3 years had never been

There's new territory

registered before4 **Go descriptive**

Nearly 40% of all .com domain names are made up exclusively of two or





Internet search users are almost 2X as likely to click on a domain name with at least one keyword in their search query⁵

more frequently used English words⁶





SUCCESS

POSITIONED FOR







80% of the tech companies funded since 2010 have a .com8

entrepreneurs

It's the place for

It powers global e-commerce More than \$689 billion of global

e-commerce annually runs on

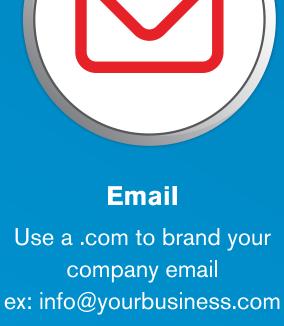
buisness with a .com9



standard of the online marketplace.

Millions of businesses have made their home online on .com, becasue .com is the global

3 WAYS TO USE A .COM DOMAIN NAME





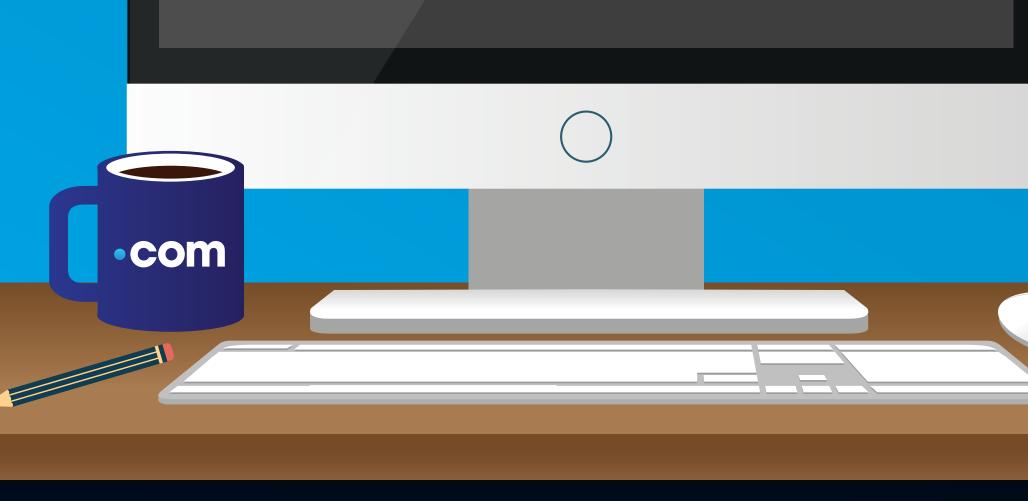


WHAT ARE YOU WAITING FOR?

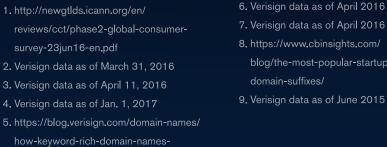
If you want to grow a business online,

register a .com domain name today

Find one for your business at Verisign.com/register



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